

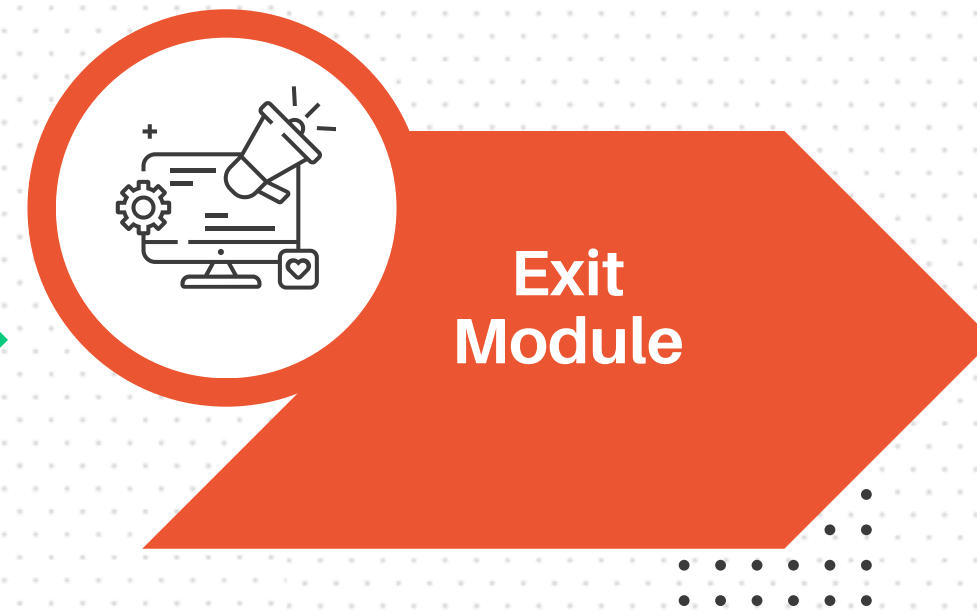
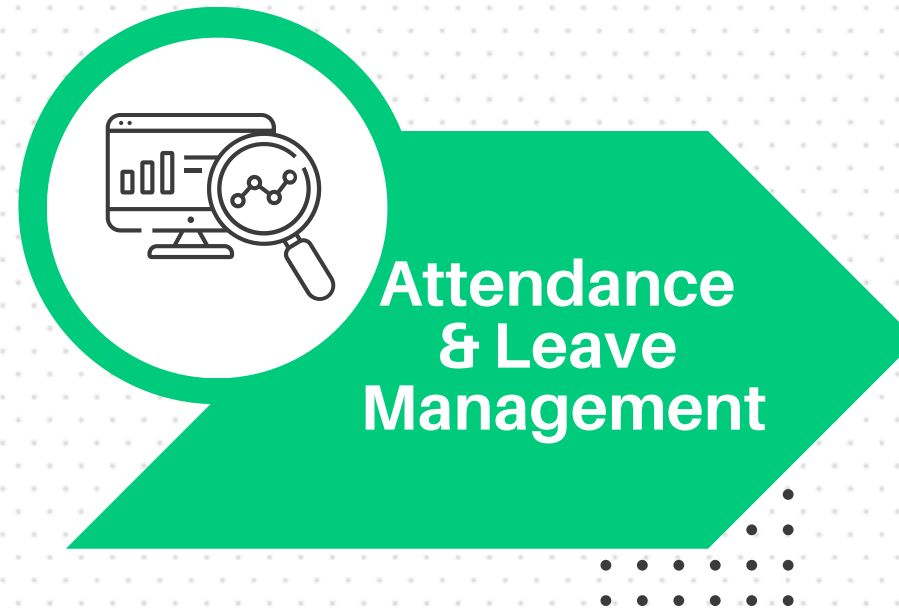
# Application ERA of LIFC



| Business Application |                         |                                  | Customer Service | Internal Use |
|----------------------|-------------------------|----------------------------------|------------------|--------------|
| Sales App            | Syno Collection         | LOS                              | Dialler          | HRMS         |
| Syno LMS             | Business 360 MS Dynamic | Credit App                       | Whatsapp Chatbot | Email        |
| CRM                  | Laxmi Mitra             | Vendor Suite (Legal & Technical) | Messaging        | AIMS         |
|                      |                         |                                  |                  | VISITOR APP  |



# HRMS





# EMAIL

01

Cloud base  
mail  
service used  
by us



02

Internal  
department  
mail  
communication  
is used privately.



03

Outside  
mail sending  
and its  
monitoring.



04

Group  
message  
communication  
can be sent.





# Loan Origination System (LOS)

01



**Integration  
Capabilities With  
API, Various  
Mobile App**

02



**Automatic  
Document  
Identification**

03



**Powerful  
Automation Of  
Loan And  
Customer  
Details**

04



**360-degree  
Customer  
And Loan  
Reports**

05



**User-  
Friendly  
Interface**

06



**Lead To  
Disbursal Loan  
Journey**



# SynoCollection App





# AIMS

01



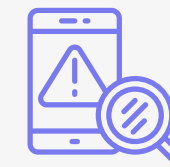
**Asset  
Request  
and Request**

02



**Asset  
Allocation and  
Approval**

03



**Inventory  
Management  
and Reports**



# Dialler

**Answering Machine  
Detection**



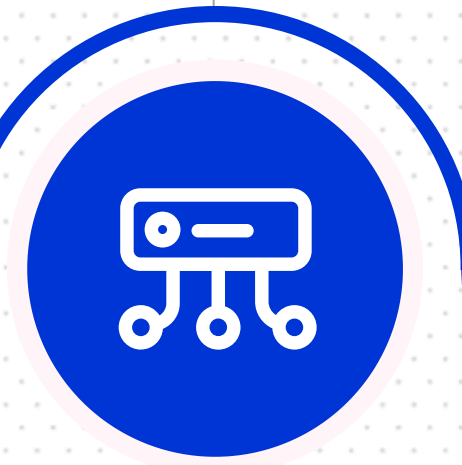
**Call back  
Scheduling and  
reminders**



**Report &  
Analytics**



**Call  
Recording**



**Do Not Call  
Management**

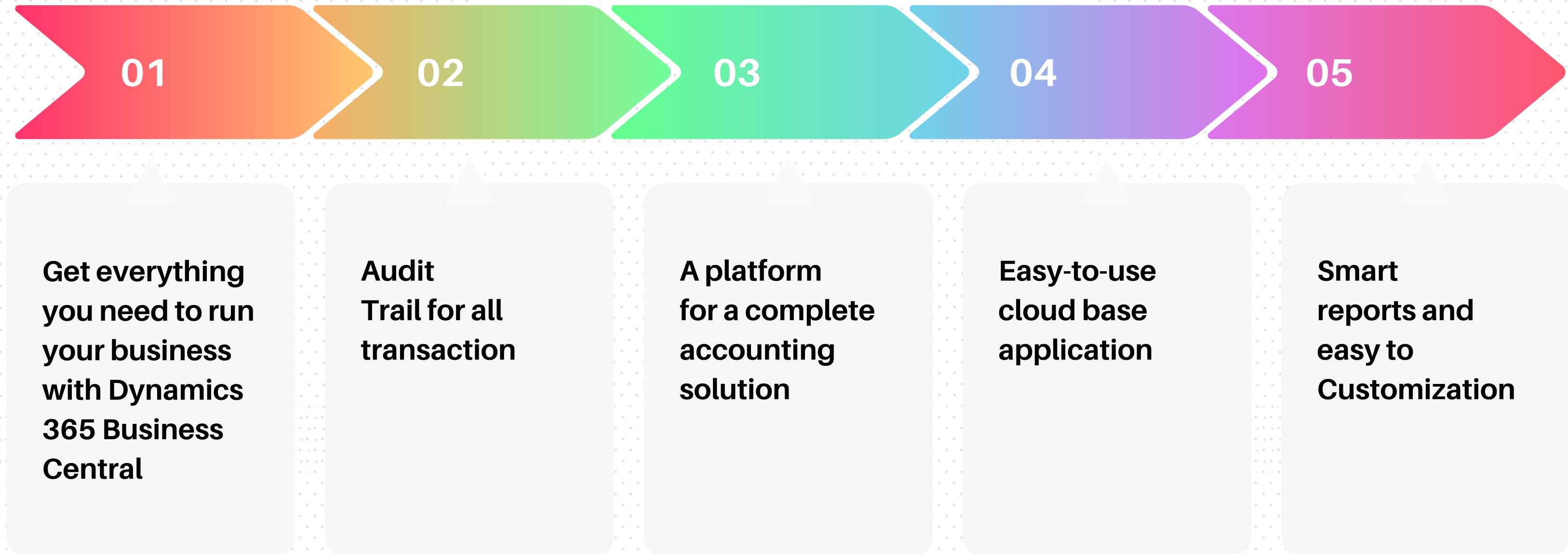


**Campaign  
Management**





## Business 360 MS Dynamic





## Laxmi Mitra

**Business  
Partner App**

01

**Lead  
Sourcing**

02

**Extra Income  
Source**

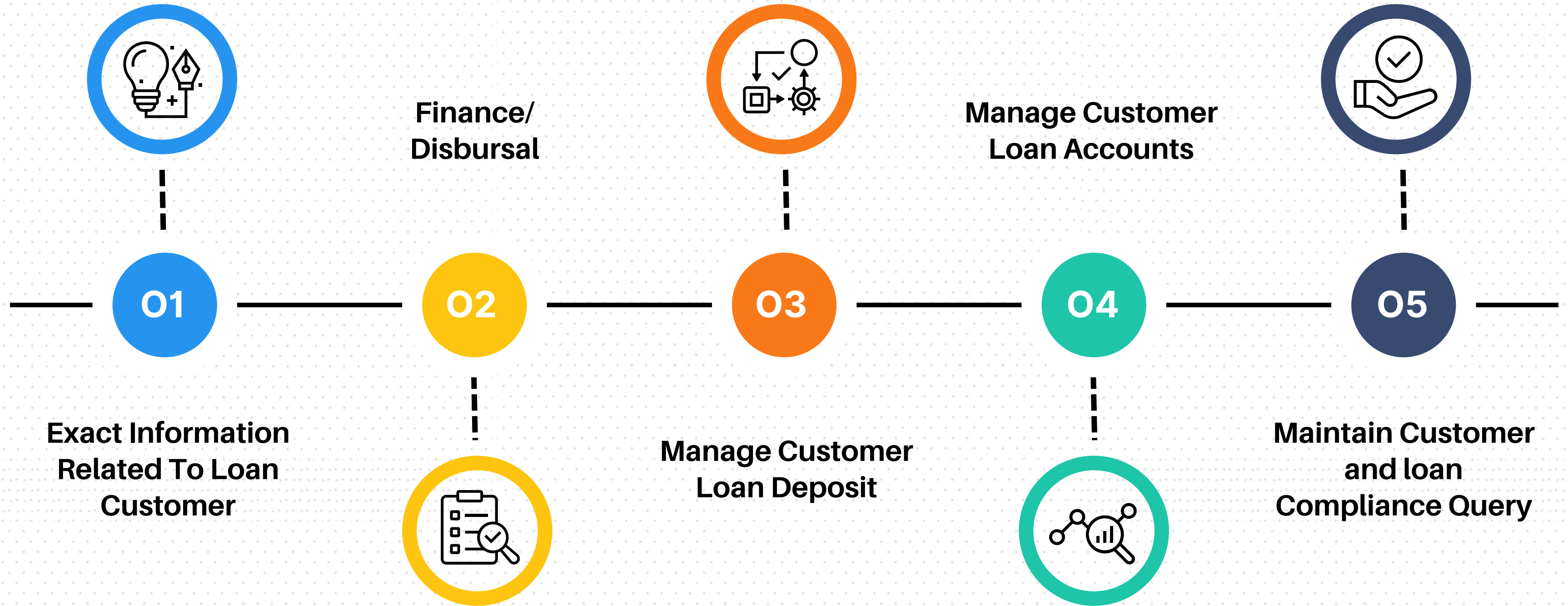
03

**Refer & Earn  
Application**

04

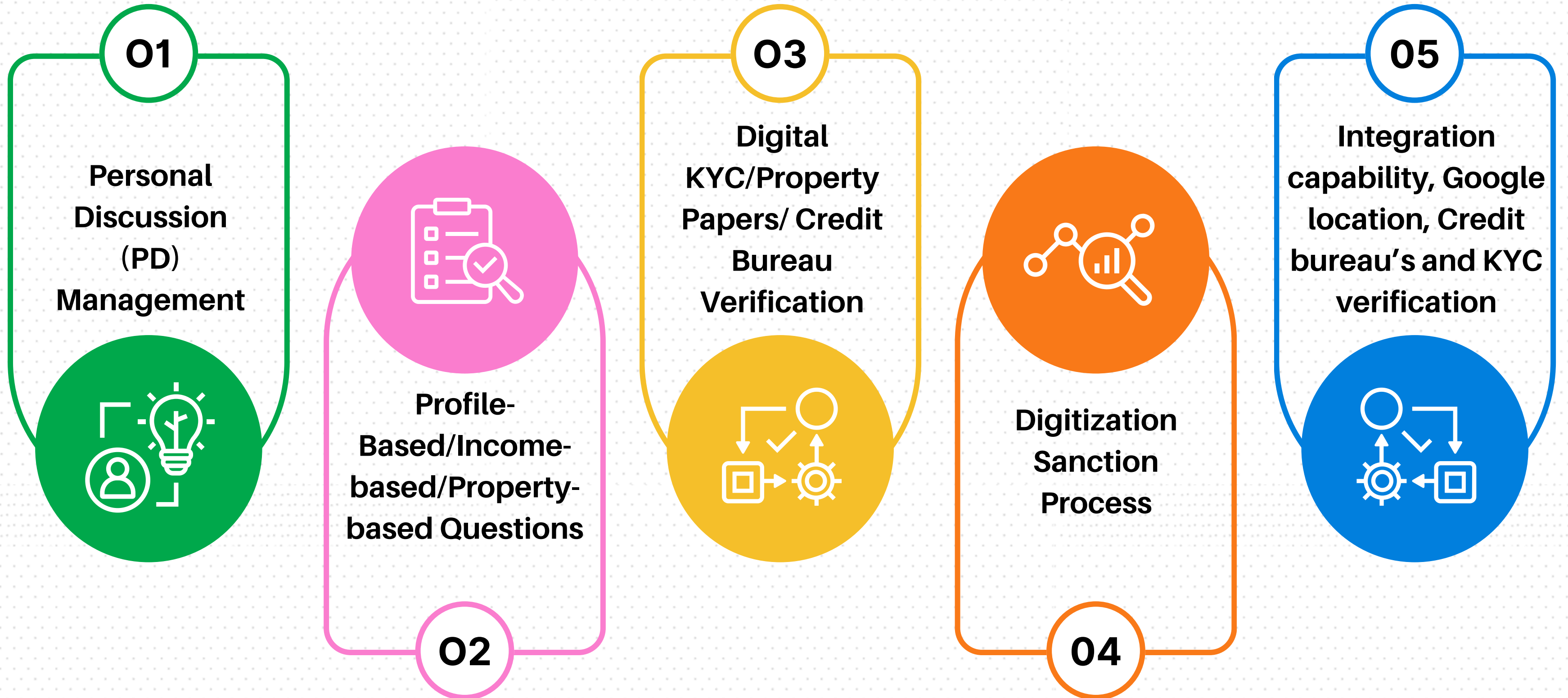


# Syno LMS





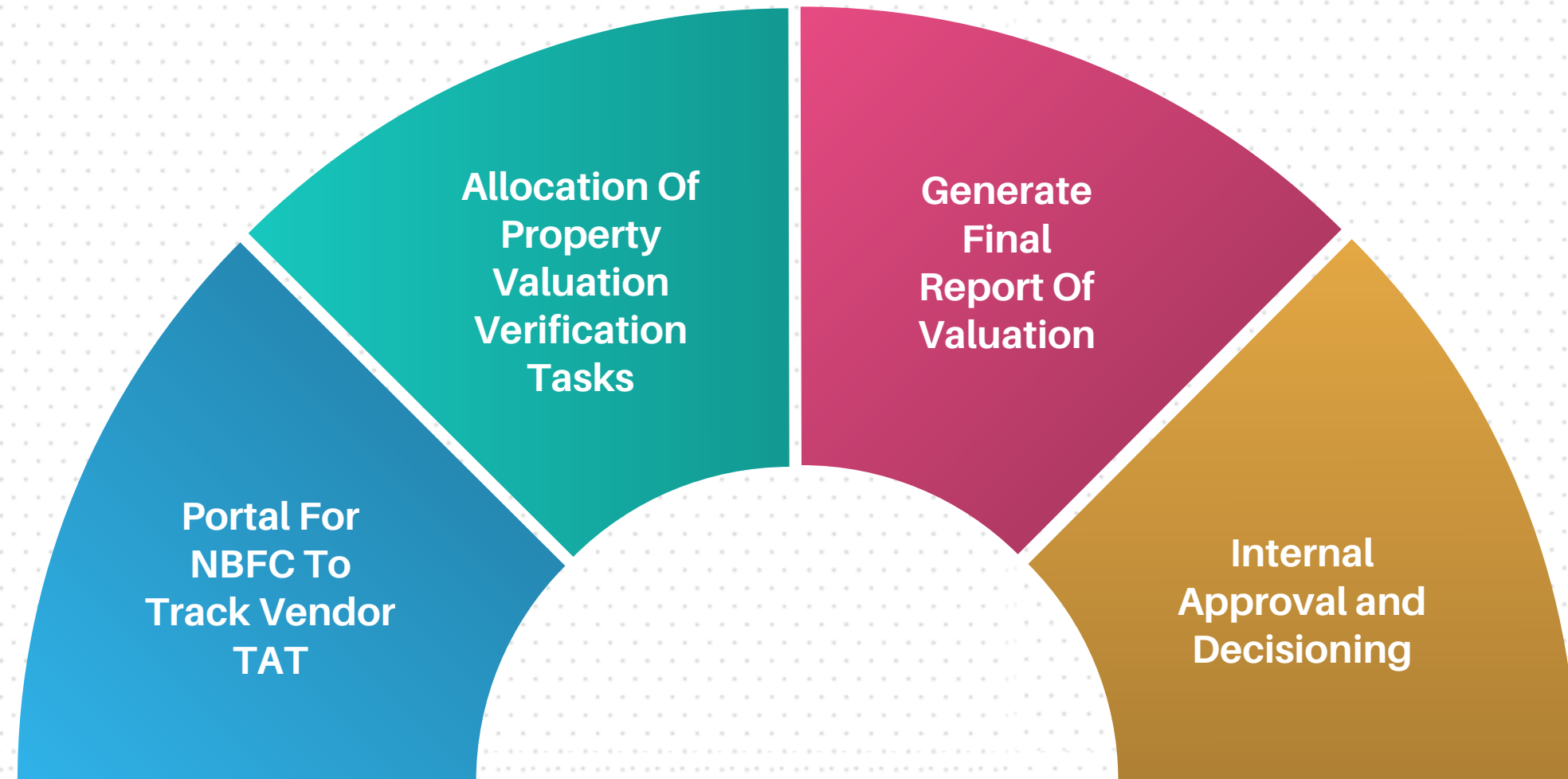
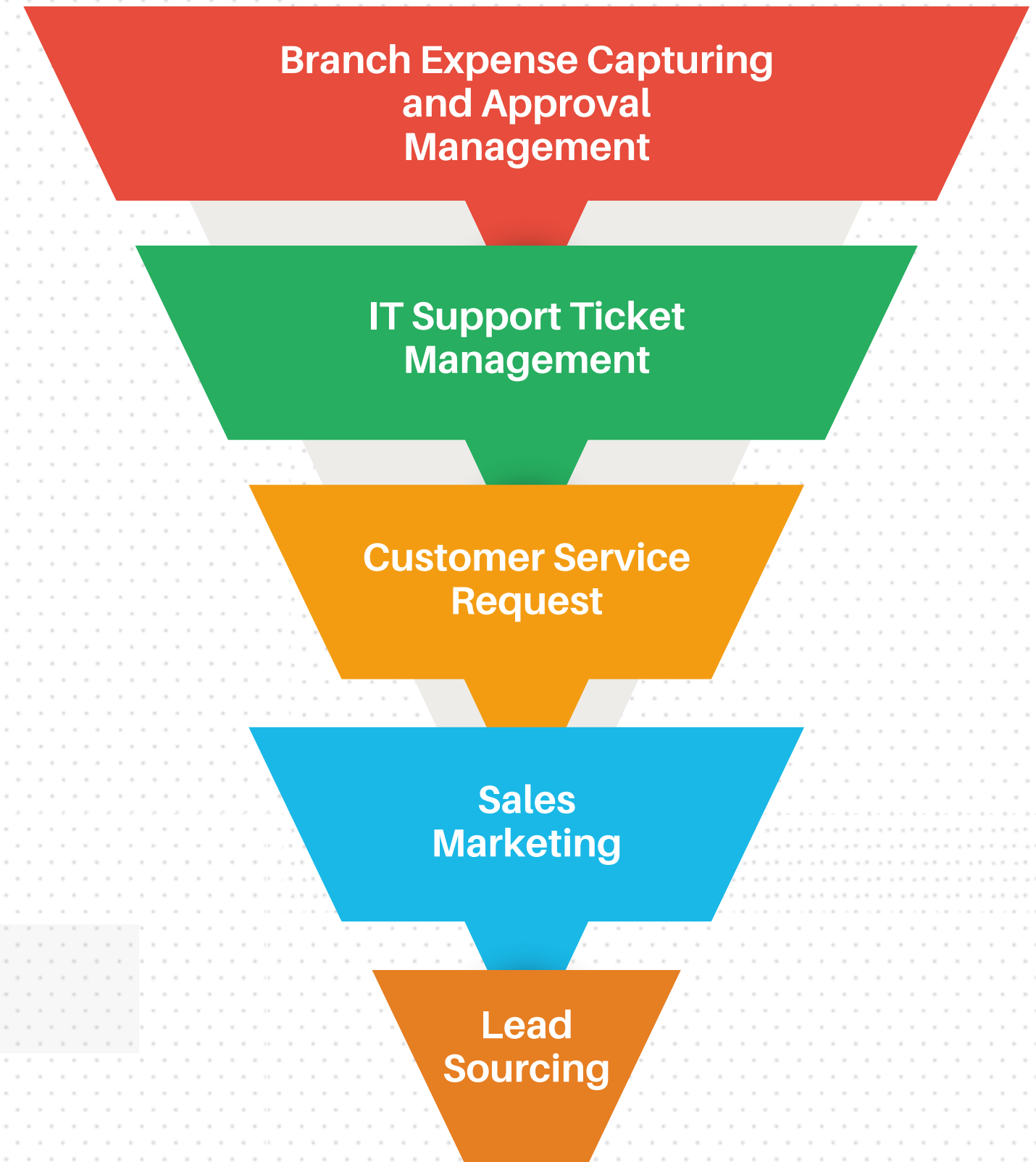
# Credit App



# VENDOR SUITE (LEGAL & TECHNICAL)



# CRM





# SALES APP



04



**Paper Less Digital  
Loan Journey**

03



**Lead Management  
System**

02



**Tracking Customer  
Loans**

01



**Intergration  
Cabilities**





## **MESSAGING & WHATSAPP CHATBOT**

- **EMI Reminder**
- **EMI Bounce Alert**
- **Promotional offer**
- **New Updates**





# VISITOR APP





# New Automations



**Collection App**

01

- Automated visit scheduling with real-time tracking for field agents.
- Seamless payment integration supporting autopay across multiple gateways.
- Customizable reports with one-click generation for performance insights.



**LOS Revamping**

02

- Improved user interface for ease of use.
- Automation of workflows, reducing manual intervention.
- Enhanced risk assessment and loan eligibility determination.
- Advanced analytics for monitoring loan performance and optimizing loan approval rates.




**Esign & Estamping Integration**

03

- Legally binding electronic signatures, ensuring compliance with regulatory standards.
- Automated e-stamping for official documentation, eliminating the need for physical stamps.
- Real-time document processing with secure data encryption.



## New Automations



**Document Scan**

04


- Collect Customer Document
- Scan Document In Docket Format
- Start Verification of Customer documents
- Query Resolution within various department users
- Complete Digital Disbursement Process



**BRE Integration**

05

- Flexible rule management that allows easy modifications without coding.
- Automated decision-making in areas such as loan approval, risk assessment, and compliance.
- Seamless integration with core systems for real-time rule enforcement.



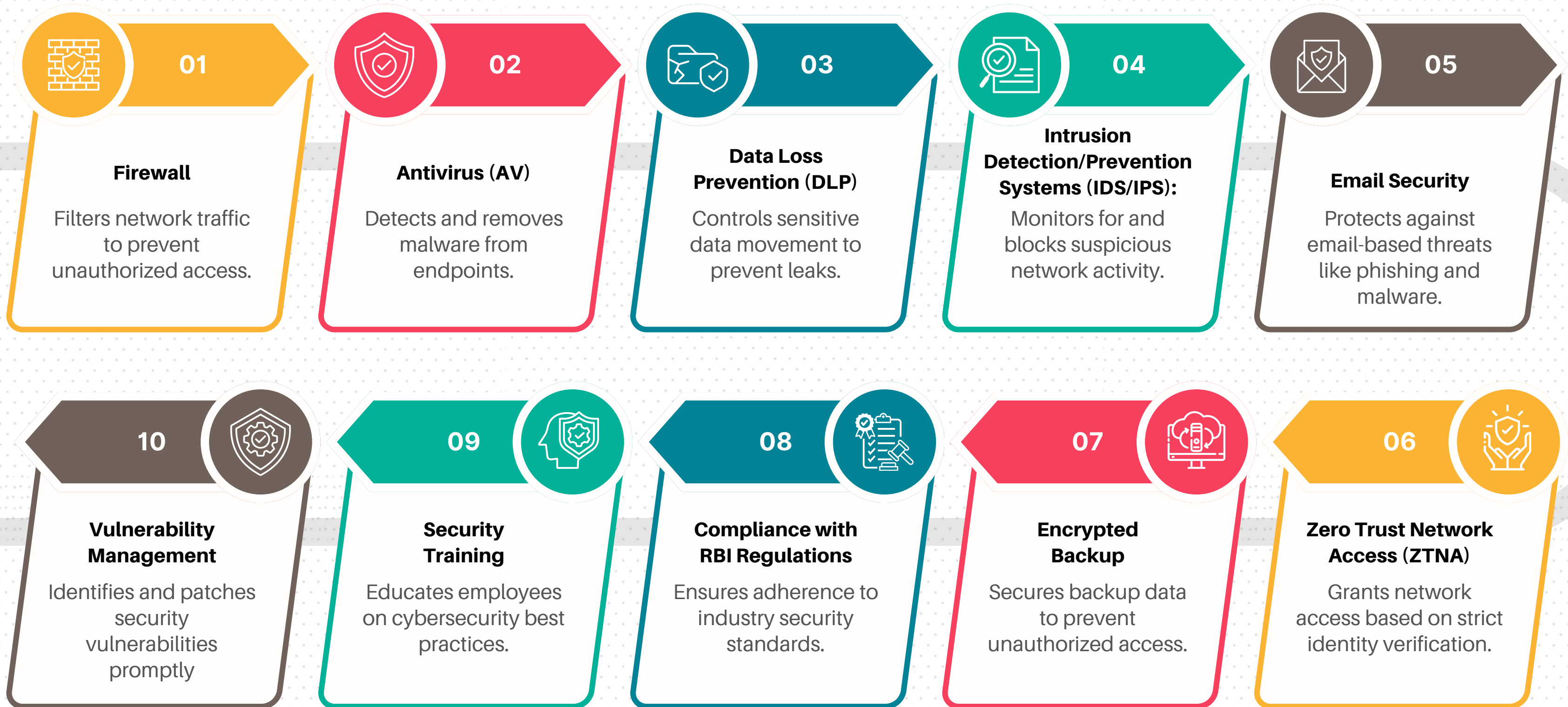
**Customer App**

06

- Service request facility related to his loan
- Allow Customers EMI deposition online
- Platform given to customer for raise loan related query
- Refer Loan to company
- Updation of company Schemes and notification



# IT ERA OF LIFPL



# IT-INFRA

| Risk Category                   | Risk   | Mitigation  |
|---------------------------------|--|---|
| <b>Cyberattacks</b>             |  |   |
| Malware                         | Unauthorized system modifications by users with administrative privileges. | Install antivirus software on all devices and update it regularly. Train staff to recognize suspicious emails and links. Regularly check antivirus sync status with users.                                    |
| Phishing                        | Unauthorized external email communication.                                 | Teach employees how to spot phishing attempts. Use email filters to catch phishing emails   |
| <b>Human Error</b>              |  |   |
| User awareness                  | Lack of knowledge about common threats and how to mitigate them.           | We run the "Secure Laxmi" campaign where we conduct security awareness programs to educate staff about common threats and how to avoid them. Encourage a culture of security awareness.                       |
| <b>Data Loss</b>                |  |   |
| Hardware failure                | Data loss due to file server failure or corruption.                        | Have backup systems ready and keep important files securely backed up offline. Encourage employees to store important files on the file server for regular backups.   |
| Human error                     | Accidental or malicious data leakage via email.                            | Implement DLP solutions on each user's system to prevent unauthorized sharing of sensitive information via any medium.  |
| <b>Software Vulnerabilities</b> |  |   |
| Patch management                | Failure to update software with the latest security patches.               | Keep software up to date with the latest security patches. Periodically check antivirus sync status with users.   |
| Vulnerability scanning          | Undetected security weaknesses in software and systems.                    | Regularly scan for and fix security weaknesses in software and systems.   |
| <b>Lack of Scalability</b>      |  |   |
| Scalable architecture           | Inability to adapt IT systems to accommodate business growth.              | Design IT systems to grow with the business. Use cloud services for flexible resources. Ensure cloud backups are encrypted with passwords.  |
| Cloud services                  | Dependence on insufficiently scalable cloud resources.                     | Utilize cloud services for easy scalability and dynamic resource allocation.  |
| <b>Compliance Violations</b>    |  |   |
| Regulatory compliance           | Non-compliance with regulatory requirements and industry standards.        | Stay informed about relevant regulations and industry standards. Regularly audit systems for compliance. Implement controls to address any compliance gaps. Ensure IT policy compliance with RBI regulations. |

| Risk Category   | Risk   | Mitigation   |
|---|--|--|
| <b>Additional Measures</b>                              |  |  |
| Asset theft   | Theft or unauthorized use of company assets.                               | Have employees sign asset allocation agreements to deter theft.  |
| Network vulnerability                                   | Vulnerabilities in network infrastructure leading to potential breaches.   | Maintain two firewalls for redundancy to mitigate the risk of network breaches if one fails.   |
| <b>Active Directory Security</b>                        |  |  |
| User access rights                                      | Unauthorized system modifications by users with administrative privileges. | Enforce user rights without administrative privileges to prevent unauthorized system modifications. Ensure passwords are changed every 15 days with a minimum of 8 characters.                                 |
| Application restrictions                                | Installation of unauthorized or potentially harmful applications.          | Restrict access to unauthorized applications, to prevent potential security risks.   |
| File server backup                                      | Data loss due to file server failure or corruption.                        | Regularly backup files stored on the file server to protect against data loss and ensure business continuity.  |
| Application server and database server backup           | Data loss or unavailability of critical application and database data.     | Backup application server and database server data three times a day, both in the cloud and physically, to ensure data integrity and availability.   |
| <b>Mail Server Security</b>                             |  |  |
| Restricted outgoing mail                                | Unauthorized external email communication.                                 | Configure the mail server to only allow sending emails within the company domain. Implement two-factor authentication and encryption for email communication. Implement attachment restrictions in emails.     |
| Data Loss Prevention (DLP)                              | Accidental or malicious data leakage via email.                            | Install DLP solutions on each user's system to prevent unauthorized sharing of sensitive information.  |
| <b>Branch Security</b>                                  |  |  |
| Zero Trust Network Access (ZTNA)                        | Unauthorized access to company systems from branch locations.              | Implement ZTNA solutions on branch systems to restrict access to company applications only.  |
| Branch audits   | Security breaches or non-compliance issues at branch locations.            | Conduct regular audits of branch systems and networks to ensure compliance with security policies and detect any vulnerabilities or anomalies.   |
| <b>Network Security</b>                                 |  |  |
| MAC Binding   | Unauthorized access to the network by unknown devices.                     | Implement MAC binding for both Wi-Fi and LAN access to ensure that only authorized devices can connect to the network.   |
| Guest Wi-Fi   | Risk of unauthorized access to the network by visitors.                    | Provide a separate guest Wi-Fi network that does not allow access to internal resources or systems.  |
| Strong Firewall Policy                                  | Unauthorized access to the network by malicious entities.                  | Implement and regularly update a strong firewall policy to block unauthorized access and prevent security breaches.  |
| Vulnerability Assessment and Penetration Testing (VAPT) | Presence of vulnerabilities in IT infrastructure.                          | Conduct regular VAPT assessments by external experts to identify and address any vulnerabilities in the IT infrastructure. Ensure IT infrastructure is free of vulnerabilities identified in VAPT assessments. |